



Honouring Excellence and Innovation in Travel & Tourism

Download the form. Select the category from below and send the responses and other requisites to ttjawards@gmail.com

Categories and Parameters for the TTJ Jury Choice Awards

1. INBOUND

- Leading Tour Operator
- Leading Tour Operator promoting Niche Tourism
- Leading Tour Operator promoting MICE

Kindly share the information requested below:

- a. Profile of the promoter, owners or the managing director.
 - b. Cumulative experience of the team.
 - c. Number of arrivals handled in 2019-20.
 - d. Tentative turnover of business in 2019-20.
 - e. Whether approved by MOT/State Tourism Board.
 - f. Number of offices owned, representative network.
 - g. Share the strategy on developing niche tourism products at your end. Please elaborate.
 - h. Please share any other information at your end that you may deem relevant, or success story.
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2. OUTBOUND

- Leading MICE Agent
- Leading Offbeat Destination Agent
- Leading Niche Product Agent
- Leading DMC

Kindly share the information requested below:

- a. Profile of the promoter, owners or the managing director.
- b. Cumulative experience of the team.
- c. Number of outbound travellers handled.
- d. Tentative turnover of business in 2019-20.
- e. Number of offices owned, representatives network.
- f. Explain your focus on B2B destination promotion and its importance in terms of overall business revenues.
- g. Share your strategy on developing off-beat tourism.
- h. Please share any other corporate information at your end that you may deem relevant.

- i. Have you hosted any major MICE show in the last year and please share the number of delegates/attendees.
 - j. Are you approved by any government body?
 - k. Are you a member of any association?
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3. DOMESTIC TOURISM

- Leading Agent in Pilgrimage Tourism**
- Leading Agent in Niche Tourism**
- Leading Agent in Luxury Tours**
- Leading Agent in Cruise Tourism**

Kindly share the information requested below:

- a. Profile of the promoter, owners or the managing directors of the group.
 - b. Cumulative experience of the team.
 - c. Number of offices owned, representatives network.
 - d. How have you created your edge in creating experiences for the domestic market?
 - e. What has been your year-on-year growth percentage?
 - f. Total Revenue generated in Domestic Tourism.
 - g. Whether approved by MOT/State Tourism Board.
 - h. Please share any other corporate information at your end that you may deem relevant.
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4. NTO

- Leading Destination**
- Leading Offbeat Destination**
- Leading MICE and Wedding Destination**

Kindly share the information requested below:

- a. Number of visitors received from India in 2019-20.
 - b. Number of offices owned, representatives network.
 - c. How have you created an innovative edge in destination promotion? Kindly elaborate.
 - d. Marketing and promotional activities undertaken in regards to trade and media.
 - e. Please share any other information at your end that you may deem relevant.
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5. STATE

- Innovative Tourism Product**
- Best Marketing & Promotions Activities**
- Diverse Range of Tourism Products**
- Offbeat Destination Promotion**

Kindly share the information requested below:

- a. Number of domestic arrivals.
 - b. Number of international arrivals.
 - c. How have you created an edge in destination promotion through website?
 - d. How innovative were your marketing campaigns?
 - e. Please share any other information at your end that you may deem relevant.
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6. HOSPITALITY

- Leading Luxury Hotel**
- Leading Heritage Hotel**
- Leading Budget Hotel**
- Leading Meetings & Conference Hotel**
- Leading Resort**

- Leading Luxury Camping**
- Leading Luxury International Hotel/ Hospitality Brand**
- Leading International Budget Hotel**

Kindly share the information requested below:

- a. Profile of the group and management along with a small brief on various specialized brands according to market focus.
 - b. Cumulative experience of the India team and operations.
 - c. Tentative turnover of business in FY 2019-20 and guests serviced.
 - d. How your group looks at creating innovative edge in offering experiences for clients?
 - e. Unique product offerings to enhance customer experience and ancillary revenues.
 - f. Please share any other corporate information at your end that you may deem relevant.
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7. TOURIST ATTRACTIONS

- Leading Domestic Tourist Attraction**
- Leading International Tourist Attraction**

Kindly share the information requested below:

- a. Please share a promotional video or presentation
 - b. How active are you in your social and digital media promotions, please share a link of your social media accounts.
 - c. How many visitors did you host from 2019-20
 - d. How strong is your presence in the India market
 - e. Please share any further information that may deem relevant.
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8. TRAVEL TECHNOLOGY

- Emerging Travel Technology Company**
- Best Travel Application (On Mobile, VR Or Wearables)**
- Most Innovative Travel Technology**

Kindly share the information requested below:

- a. PowerPoint or video showcasing the product
 - b. Use of new age technology (AI, VR, Voice, Wearables)
 - c. Social effect on the industry – how the technology helping the individual/company/industry
 - d. Success story – adoption rate, revenue generated in last 3 years, future projections, number of users/customers.
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9. ONLINE SERVICE PROVIDERS

- Leading B2B Portal**
- Leading Hotel Consolidator / Aggregator**
- Leading Activity Operator/ Aggregator**
- Leading Car Rental Operator / Aggregator**
- Leading Corporate Travel agency (TMC)**

Kindly share the information requested below:

- a. How old is the company? Give a write up in 100 words.
 - b. Target Audience in India
 - c. Revenue for the last 3 years
 - d. Projections for next 5 years
 - e. What is unique about your line of business?
 - f. Any new innovation? Next gen technology?
 - g. Company and product presentation – PowerPoint or Video
 - h. Number of customer acquired or transactions done in 2019.
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10. VISA

- Leading Visa Facilitation Services**
- Leading Real Time Visa Related Information Provider**

Kindly share the information requested below:

- a. Profile of the promoter, owners or the managing directors
 - b. Number of offices owned, representatives network.
 - c. Cumulative experience of the team
 - d. Tentative numbers of visa application serviced in FY 2019-20
 - e. How have your entity excelled in visa-facilitation services.
 - f. Please share any other corporate information at your end that you may deem relevant.
 - g. Real time update.
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11. AIRPORTS

- Best Consumer Experience**
- Leading Tech Savvy Airport**

Kindly share the information requested below:

- a. Profile of the group and management along with a small brief on various airports infrastructure developed by your entity.
 - b. Tentative number of passengers serviced in 2019 and various milestones set in the recent past.
 - c. How your group looks at creating innovative edge in tech savvy airports for passengers. Please elaborate?
 - d. State of the art amenities at the airport for taking customer experience to a new level.
 - e. Please share any other corporate information at your end that you may deem relevant.
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12. AIRLINES

- Leading Airline Brand**
- Leading Low Cost Airline**
- Leading Airline – First Class**

Kindly share the information requested below:

- a. Profile of the group and management along with a small brief on various connections a consumer can fly on yours and connected network?
 - b. Please share the milestone your airline has achieved that made it rise higher in its leadership quest.
 - c. What initiatives undertaken by you has set a new record in the aviation history and made a distinct mark in excellence and innovation for your entity?
 - d. Has your airline faced difficulties in business? Kindly share the strategy that helped your entity to regroup its strengths and fight back to create a remarkable benchmark for itself and aviation history.
 - e. Please share any other corporate information at your end that you may deem relevant.
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13. TRAVEL INSURANCE

- Best and most trusted Travel Insurance Provider**

Kindly share the information requested below:

- a. Profile of the promoter, owners or the managing director.
 - b. Number of offices owned, representatives network.
 - c. Cumulative experience of the team.
 - d. Tentative numbers of travel insurance provided in 2019-20.
 - e. What is your claim Ratio?
 - f. How have your entity excelled in travel insurance services.
 - g. How user friendly are your customer care toll free number?
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14. CRUISE

- Leading International Cruise Line**
- Leading Domestic Cruise Line**
- Leading Cruise Marketing Agent**

Kindly share the information requested below:

- a. Number of domestic/international pax catered.
 - b. Number of offices owned, representatives network.
 - c. How have you created an edge in cruise marketing and promotion? Kindly elaborate.
 - d. Kindly elaborate on new cruise destination products, attractions and activities introduced recently.
 - e. Please share any other corporate information at your end that you may deem relevant.
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15. TRAINS

- Leading Innovative Product**
- Leading Luxury Train**
- Leading Booking Agent**

Kindly share the information requested below:

- a. Profile of the management along with a small brief on various connections a consumer can travel on your network?
 - b. What new marketing initiatives have been undertaken?
 - c. Any new product/offering?
 - d. Please share any other corporate information at your end that you may deem relevant.
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